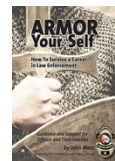




The Law Enforcement Survival Institute

Custom Made Resilience Building Solutions



If we don't take care of our people, they won't be able to take care of THE PEOPLE!

The Law Enforcement Survival Institute (LESI) is an assessment, consulting and training organization. We work with law-enforcement professionals and other first responders and their organizations who want to be at their best. Our focus is wellness and resilience.

We offer custom made solutions using a Consultative-Training/Assessment* process to help your people and your agency to be their best. We can also train your people or let us turn your people into facilitators of our materials.

We support the health and resilience of people and organizations in the areas that:

- Create and Maintain Individual & Family Wellness and Resilience
- Cultivate a Positive Organizational Culture of Wellness
- Cultivate a Positive Community Culture of Wellness
- Build the Necessary Wellness Support Systems
- Promote Wellness Leadership
- Foster Community Health & Resilience to Build Trust and Positive Community Relationships

We also believe that wellness and resilience are symbiotic systems made up of several critical parts that must work in tandem in order for the whole to be effective.

The Services That We Offer Can Include:

- Individual, Organizational, Cultural and Community Assessments
- Pre-Recorded, Virtual, Blended and In-Person Training in the Areas Listed Below
- The Armor Your Self™ Facilitator Program where we train your people to facilitate our material
- Consulting to Determine or Support Existing Resilience Initiatives
- Executive Coaching to Support Wellness Leadership
- Executive Mastermind Groups
- Consulting and Training that Promote Trust and Positive Community Interactions

**Consultative-Training and Consultative-Assessment processes allow our clients and participants to determine what specific needs are critical to them today, and then help them build an action plan to address those specific needs. Training can then be targeted toward the implementation or innovation phases of those projects and activities. Many times these activities can be conducted virtually making them more accessible to groups that may not work in the same areas, or on the same shifts, and the video replays of live meetings are available to everyone 24 hours a day afterwards to keep everyone up to speed and in the loop.*

List of Products & Services:

Training Seminars:

All Training is available as Virtual, Prerecorded or On-Site/In-Person*

Armor Your Self: How To Survive A Career In Law Enforcement (AYS):

True Blue Valor: Building A Law Enforcement Culture of Wellness (TBV):

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Wellness Leadership: The Extreme Devotion to Taking Care of People (WL):

Law enforcement officers as Community Action Leaders (LoCAL):

Armor Your Agency: Building A System of Support (AYA):

Tactical Resilience: Advanced Resilience Training (TR):

Wellness Driven Community Policing (WDCP):

LoCAL: Law enforcement officers as Community Action Leaders (LoCAL):

Spiritual Survival for Law Enforcement (SSL):

Rekindling the Noble Warrior Spirit (RNWS):

Ethical Behavior – A Perishable Skill (EB):

Workshop for Chaplains (WFC):

Maintaining Operational Readiness and Forging Mental Toughness

The Tactical Resilience™ & Ethical Policing Project (TREPP)

Books:

Armor Your Self: How To Survive A Career In Law Enforcement by John Marx

True Blue Valor: Building A Law Enforcement Culture of Wellness by John Marx (Due out in Late 2021)

Wellness Leadership: The Extreme Devotion to Taking Care of People by John Marx (Due out in Early 2022)

Spiritual Survival for Law Enforcement by Chaplain Cary A. Friedman

Wisdom From The Batcave: How to Live a Super, Heroic Life by Chaplain Cary A. Friedman

Discussion and Implementation Guides:

Armor Your Self™

True Blue Valor™

Wellness Leadership

Spiritual Survival for Law Enforcement

The Law enforcement officers as Community Action Leaders Initiative (LoCAL) Implementation Guide

Other Products & Services:

True Blue Valor Challenge Coins

Custom Agency Web Page

List of Law Enforcement Survival Institute Assessments:

For Individuals & Families:

Total Wellness Risk Assessment - Are You On Target?

Armor Your Self™ Check-up/Tune-up

Tactical Resilience™ Threat Assessment

Family Balance Evaluator™

Targeting Trauma Evaluator™

Targeted Resilience Assessment™

For Organizations:

LESI Organizational Assessment™

Armor Your Agency™ Model Organizational Checklist

LESI Organizational Health Survey™

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For Organizations (cont.):

Basic Agency Resilience Survey for Small and Medium Sized Agencies

For Leaders:

Law Enforcement Leadership Assessment™ (LELA)

LESI Leadership Wheel (Two versions: for self and external leadership assessment)

Crisis Cost Plotter™

For Communities:

LESI Community Health Survey™

LoCAL Initiative Effectiveness Scales

For Culture Change Catalysts:

True Blue Valor Culture Calculator™

True Blue Valor™ Critical Support Survey

True Blue Valor™ Action Planning for Cultural Change Survey - Agency Action Plan

True Blue Valor™ Action Planning for Cultural Change Survey - Individual Action Plan

Consulting:

Individual Wellness & Resilience Programs

Building A Law Enforcement Culture of Wellness

Wellness Leadership: The Extreme Devotion to Taking Care of People

Agency Support Systems

Wellness Driven Community Policing

Law enforcement officers as Community Action Leaders (LoCAL)

Building Trust Within A Community

Performance Improvement Coaching:

Executive Coaching – Either Individually or as part of an Executive Mastermind Group with other Executives.

Chief Executive Coaching – Individually or as part of an Executive Mastermind Group with other Chief Executives.

The Law Enforcement Survival Institute has assembled a world class group of executive, performance and personal development coaches to help Chiefs, Sheriffs and other executive team members with specialized individual coaching or collective, mastermind group coaching on specific issues.

These are not law enforcement coaches, they are business and executive coaches with experience working for and with Tony Robbins and Robbins Research International, Marcus Buckingham, John Maxwell, and Fortune 100 companies like General Electric, Johnson & Johnson, Chevron and Facebook.

Our Primary Speakers

John Marx, CPP

John Marx is the Executive Director of The Law Enforcement Survival Institute and founder of CopsAlive.com. He is the author of the book *Armor Your Self: How To Survive A Career In Law Enforcement* and a Co-Founder

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of the Center for Tactical Resilience and Ethical Policing. John served in law enforcement for twenty-three years in both a municipal police department and a county sheriff's office. He provides consulting, assessment and training to law-enforcement agencies and professionals who want to be their best through a focus on wellness and resilience. As well as working with law enforcement agencies John also works as a private consultant providing training in the leadership development programs of Fortune 100 corporations like General Electric, Johnson & Johnson and Chevron.

Chaplain Cary A. Friedman

Cary A. Friedman is a Deputy Director of The Law Enforcement Survival Institute and police trainer on matters of stress-management and ethical decision-making. He is a Co-Founder of the Center for Tactical Resilience and Ethical Policing. A hospital, prison, and police chaplain, he began consulting to the FBI's Behavioral Science Unit (BSU) in Quantico, VA in 2000, and contributed to the design of the "Spiritual Survival for Law Enforcement" course for the FBI's National Academy. Chaplain Friedman is the author of six books, including *Spiritual Survival for Law Enforcement*, and numerous articles.

Eric Potterat, Ph.D., Human Performance Psychologist

Dr. Potterat is a retired Commander from the U.S. Navy, where he served as the Force Psychologist for the U.S. Navy SEALs. As their head psychologist, he provided, supervised and managed the assessment and selection programs, mental training, mental toughness and performance psychology training, clinical care, operational readiness/resilience training and neurocognitive evaluation programs for all the active duty personnel across the NSW Force world-wide. In addition, he is an Associate Member of OPTIBRAIN, the Center for Optimization of Brain Resources to Improve Performance. OPTIBRAIN is a joint consortium (UCSD and NHRC) focusing on researching the brain systems, neural mechanisms and cognitive processes that characterize optimal performance in extreme environments. He is considered one of the leading experts in individual and organizational resilience and performance enhancement in high-risk operational occupations.

A Cadre of Industry Experts

The Law Enforcement Survival Institute is also supported by subject matter experts (SME's) on a variety of topics around the areas of wellness, resilience, human performance and improving our law enforcement culture. These experts were chosen because their teaching and consulting programs support, compliment or expand upon our five core concepts of Armor Your Self™, Armor Your Agency™, True Blue Valor™, Building Tactical Resilience™, and Law enforcement officers as Community Action Leaders (LoCAL). Each SME specializes in areas where more advanced training is required beyond our basic levels of training or consulting.

Ask about our Tactical Resilience™ & Ethical Policing Project (TREPP). We believe that Tactical Resilience™ and ethical policing practices can remedy many of the issues confronting law enforcement officials around the globe. We started this international initiative to promote the conditioning of strong, healthy and resilient officers, staff, family and community members. Perhaps this initiative would be right for your community?

We would be happy to provide you with a price quote if you are interested in any of these products or services. Please contact us at:

303-940-0411 or info@LawEnforcementSurvivalInstitute.org